

Secure Now, Secure Forever

Introducing the new
Cyber Security Park
by Oman Data Park



cybersecuritypark.om

 **cyber security
park**
by ODP



Economic growth, the rise of AI, and the 4th Industrial Revolution changed how organizations operate.

The B2B landscape uses more technology than ever. Thus, security is critical to continued growth.

“The ambition that drives us forward is to support the efforts of government organisations and private entities in digital transformation.”

Maqbool Al-Wahaibi, CEO

Welcome

Cyber security is more important than ever before because so much of our business is conducted online. Cyber-attacks and data breaches are increasing in number and severity. We must respond to these threats effectively.

Our new Cyber Security Park will provide leading and effective smart security solutions on which institutions can rely on to reduce cyber-attacks. The new business identity and structure will help us respond quickly and effectively to every client and opportunity.

Our new Cyber Security Park helps communities in a few ways:



New employment opportunities for technical support professionals with high levels of skills and capabilities.



New technological solutions, especially in the area of artificial intelligence and security solutions, will be available to businesses and organizations.



Provides companies with a secure way to store data with maximum protection and efficiency.

Cyber Security Facts and Trends for 2021

Cyber security is more important in 2021 than ever before. The risks are greater, losses higher, and attacks are escalating.



Does your organisation have a response plan in place to detect, prevent, and recover from a cyber attack?

Learn more about the services we can deploy to protect your company

- The average cost of a data breach is \$3.86 million as of 2020
- Personal data was involved in 58% of the breaches in 2020
- 94% of ransomware is delivered via email and such attacks cost businesses an average of \$133,000 to resolve
- 1 in every 4,200 emails sent are phishing emails, and account for more than 80% of all reported security incidents
- More than 77% of organizations do not have a cyber security incident response plan



3 Reasons Why Cyber Security Park (CSP) is Your Best Partner



Cyber Security Park is a reliable and proven partner with over 9 years' experience supporting 300+ local and international organizations with their security needs.



Together with Oman Data Park, we can provide access to dozens of cyber security, IT, and network professionals who can offer real-time support and expertise during any cyber security situation.



Cutting-edge technology and top-quality equipment give CSP the power to prevent 8,000+ attacks per day in Oman.

What is Cyber Security?

Cyber security is the detection, prevention, and understanding of the threats posed to your business by criminals. Cyber criminals are trying to access your company's data, operations, and infrastructure. Cyber security is how you protect your business.

Why is it important for your business?

Cyber attacks are not just 1s and 0s on the internet somewhere. Cyber criminals threaten everything about your business.

- When personal data is exposed, your employees or customers could be targeted for identity theft or fraud
- Criminals who gain access to your business operations can shut down your network and demand incredibly high ransoms
- Social media fraud and attacks can damage your reputation and harm confidence in your brand





Why Cyber Security Park?

The most important reason to use a security service from CSP is simple:

Security is our Business.

Is your business a cyber security company? If not, then partnering with CSP makes sense because **you don't waste time and money on things that don't connect to your main business activity.**

Here are a few more reasons why a partnership with us helps to you achieve better security:

- A partnership allows you to leverage the equipment and systems we've already deployed
- A partnership gives you access to the best experts without the payroll expense of hiring them
- A partnership opens up more possibilities through integrating new functions and software

Let us show you how our premium security services can work with you to improve your business security, protect your organization, and help you continue to grow.

3 Pillars of Cyber Security Park

We offer 3 key areas of expertise to ensure a dependable cybersecurity environment for your business.

Detective Services: The first step towards a secure environment is the ability to see cyber attacks coming. Detective services are an essential component in providing visibility into malicious activities. We design controls that detect the existing threats within any IT environment

Preventive Services: Defeating sophisticated cyber attacks requires several layers of defense. Our managed services integrate each layer of protection into a complete security perimeter. This multilayered approach creates a stable and secure environment for your business.

Threat Intelligence Services: Cyber criminals are innovating and evolving every day. Our experts are doing the same thing through constant research, training, and real-world application of the best security techniques. Our threat intelligence service helps organizations collect security data and use it to remain secure from future attacks.





Active Directory Audit

The Active Directory is the main log of authorized users in any operating system. Every login, logout, and user authentication goes here. Insider attacks, which account for 29% of all reported cyber crimes, exploit Active Directory access. An Active Directory Audit from Cyber Security Park tracks user access in real-time to detect and halt fraudulent access.



Managed Brand Protection Services

The global counterfeiting industry is worth over \$4 trillion. Selling fake products, impersonating services, and spreading false information are all part of the criminal attack on brands. Cyber Security Park can monitor your brand across e-commerce, social media, and information sites to detect attacks on your brand.



Managed DMARC Services

Cyber criminals send out more than 156 million phishing emails every day. Around 30% of phishing emails make it past IT security. DMARC (Domain-Based Message Authentication Reporting and Conformance) Services can detect threats coming in and out of your mailboxes and issue protection orders to your ISPs.



Managed Social Media Cyber Security

16% of Facebook accounts are fake. In 2018, social media breaches produced 56% of the 4.5 billion personal records exposed to crime. Potential threats include targeted phishing, account hacking, threats to executives, and reputation damage. Cyber Security Park offer real-time monitoring, detection, prevention, and remediation to preserve your social media status.



Web Application Security Assessment

At least 68,362 new ransomware Trojans targeted web apps in 2019. 68% of consumers will not do business with an organization that has lost their data. Testing your new app is easy with the Web Application Security Assessment from Cyber Security Park. Our team will run a multitude of tests on your app and produce a proof of concept report so you can work on real problems.



Anti-Spam Service

Did you know 53% of email is spam? Your inboxes are being targeted by criminals every day. Spam is dangerous because it wastes time and resources and opens backdoors for attackers. Use the Anti-Spam Service from Cyber Security Park to shut down spam channels. Real-time processing and protection stops spam before it becomes a problem.



Cyber Security Drill Test

“No battle plan survives contact with the enemy.” This military axiom is true for your business cyber security plan as well. Cyber Security Park helps test your plan by deploying lightweight agents to probe your network settings, security awareness, and specific weak points. Preconfigured attack scenarios test your responses.



DDoS Prevention

What if you could pay someone \$5 to shut down your competition? This is a reality. Distributed Denial of Service (DDoS) attacks are incredibly effective and sold for as little as \$5 on dark web auction sites. Cyber Security Park can deploy automated systems to detect and block application-layer DDoS attacks and protect your business.



DNS Filtering Service

Human error is the weakness in 90% of data breaches. People simply make mistakes when it comes to malware and phishing attacks. DNS Filtering service can help you secure your entire network rather than relying on individual security and training. Cyber Security Park can set up a multi-platform DNS Filtering Service powered by AI to keep your network safe from intruders.



Endpoint Security

57% of IT professionals say mobile devices are the most difficult to defend. These endpoints are often managed exclusively by users and are vulnerable to phishing attacks. Cyber Security Park's Endpoint Security Service monitors every endpoint to ensure security compliance, detect threats, and protect against data theft or loss.



Managed Network Security

7 out of 10 customers say they would no longer do business with an organization after a major data breach. The true cost of data breaches includes the damage to your company's reputation. Managed Network Security can defeat cyber attacks through web app firewalls for access denial, SIEM protocols for data processing, and endpoint security for attack surface protection.



Managed Security Awareness

We told you 90% of successful attacks are enabled by human error. This is because phishing attacks target your users. Phishing attacks represent about 74% of all attacks. Training your staff to spot, identify, and avoid cyber attacks is easier with our Managed Security Awareness. We use modular training to elevate the security knowledge of your staff.



Web Application Firewall

A firewall is one of the oldest and simplest forms of cyber defence. It is simple because it works like a wall. You set permissions and rules to determine traffic coming in and out. Cyber Security Park can help you by doing all the hard work of creating, tweaking, and updating the rules for your firewall to keep malicious traffic away from your application.



Zero Day Attack Prevention

Halting a known attack is relatively easy with common tools. What about new cyber threats? Zero day attacks are new threats no one has identified or created a strategy to defeat. Cyber Security Park's Zero Day Attack Prevention uses AI and heuristics scanning to spot new attacks by detecting malicious patterns.



Mobile App Security Assessment

Compromised apps are downloaded millions of times every month. Sometimes, the damage is intentionally committed by criminals. However, the real problem is apps released with security flaws. Hackers exploit these to attack your company. Deploy Cyber Security Park Mobile App Security Assessment to identify and repair security flaws before going live.



Penetration Testing

We know how to think like cyber criminals. Our team of cyber security experts can use their hacking skills to work for you. Cyber Security Park Penetration Testing is when one of our professionals attempts to hack your network. We'll probe every weak point, find every vulnerability, and then help you strengthen your security.



Security Information and Event Management (SIEM)

The best weapon against cyber attackers is data. You need to know your system's vulnerabilities, usage, exposure, and the actions taken against it. SIEM by Cyber Security Park is the best way to do this easily. Our team will develop a real-time overview of your system to give you actionable insights to further harden your security systems.



SSL Certificates

Online shoppers and visitors expect to see visible signs of security when they visit your website. Simple security certificates signal safety to your customers. Use the SSL Certificates from Cyber Security Park to set up your security certificates. We will purchase them, install them, and renew them to save you time and effort.



Threat Intelligence Services

Do you have time to analyze and design protections against the newest attacks coming your way? Probably not. You've got a business to run. Cyber Security Park offers Threat Intelligence Services for this reason. We layer protection and intelligence together to create an advanced detection system to keep your company safe.



Vulnerability Assessment

60% of security breaches occurred when a security patch was available, but not applied. This is like a burglar coming in through an unlocked door. Cyber Security Park can scan your systems and identify places where a security patch could 'lock your doors' to keep the criminals out.

5 Key Benefits of Partnering with Us

- 1. 24/7 Monitoring and Protection** to identify and respond to threats before they cause problems for your business.
- 2. Easy Compliance with Security and Data Requirements** through our managed services and automated processes.
- 3. Integration of Functions and Processes** leads to streamlined business practices and more growth opportunities.
- 4. Predictable Security Costs** through the use of contracts with clear budgets and performance targets.
- 5. Flexibility and Scalability** come from leveraging our investment in top-level equipment to grow with your business needs.



Our Accreditations, Awards and Team Member Certifications





5 Values We Apply to Every Client



Availability: When your business needs us, we're here for you.
24x7, 365 days a year



Confidentiality: Your data and your business are safe with us.
We will protect your confidentiality at all times.



Integrity: We do what we promise, don't promise what we cannot deliver, and strive to be honest and clear at all times.



Accountability: We offer clear, prompt, and efficient solutions.
We define clear timelines backed by SLAs in our contracts.



Assurance: You have our assurance that your business can be secure now and secure forever.



OMAN DATA PARK
7th Floor, Zone 2, KOM4
Knowledge Oasis Muscat
P.O.Box 35, PC 135, Rusayl
Sultanate of Oman

T 800 77767

T +968 2417 1111

cybersecuritypark.om



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@CyberSecPark