OMAN DATAPARK

CASE STUDY

Colocation for a Leading Telco

Context

A leading telco wanted a reliable Managed Services Partner (MSP) to enable them to establish a new Data Center and launch their business.

Challenges

- Unpredictable infrastructure needs due to growth and turnover of customers
- Data Center management was a distraction from core business
- Competition and tight margins made cost optimization a priority

Solution

- Tier 3 Data Center racks provided scalable server management
- Off-site Network Operations Center reduced management burden
- 35% lower TCO achieved through colocation and leasing

Benefits

- Partnership with a dependable and service oriented MSP
- Working with ODP's experts, the client established a new Data Center in record time to achieve a rapid time to market
- Server architecture and related software enhancements matched to adapt to customer needs
- **Total Cost of Ownership (TCO) has been at least 35% lower** due to the use of ODP facilities instead of purchasing new equipment